

**2017 PARALEGAL ASSOCIATION OF CENTRAL OHIO  
BIENNIAL WORKSHOP & EXHIBITION  
SPONSORSHIP PACKAGE**

**SEPTEMBER 29, 2017, 9:00 AM-4:00 PM  
Capital University Law School and Paralegal Program**

We are pleased to announce the Paralegal Association of Central Ohio (“PACO”) will be holding its Biennial Workshop & Exhibition event on September 29, 2017 from 9:00 a.m. – 4:00 p.m. This is an all-day event promoting professional development and providing an educational experience featuring sponsors, vendors, presenters, and speakers on popular topics and newest trends in the legal services industry.

We expect to have at least 100 attendees at this event and will be advertising to all of the paralegal programs and educators (including alumni) in the Central Ohio area, PACO members, non-members and students. Our advertising will consist of 'Save the Dates', followed by a formal registration process, onsite school visits, online distributions (e.g. LinkedIn and Facebook), and flyers for paralegal instructors/students. We will be including logos of all of our sponsors and presenters on the event marketing materials.

**PLATINUM SPONSOR: \$1,500**

- Full-Page Ad in Program (Size 8.5 x 11, Color preferred, PDF format)
- Signage at Event
- Announcements On Social Media and Sponsorship Exposure On PACO Website
- 6 Tickets to Event (Upon request additional tickets may be purchased at a reduced rate)

**GOLD SPONSOR: \$1,000**

- Half-Page Ad in Program (Size 4.25 x 11, Color preferred, PDF format)
- Signage at Event
- Announcements On Social Media and Sponsorship Exposure On PACO Website
- 6 Tickets to Event (Upon request additional tickets may be purchased at a reduced rate)

**SILVER SPONSOR: \$500**

- Quarter-Page Ad in Program (Size 4.25 x 5.5, Color preferred, PDF format)
- Signage at Event
- Announcements On Social Media and Sponsorship Exposure On PACO Website
- 4 Tickets to Event (Upon request additional tickets may be purchased at a reduced rate)

**BRONZE SPONSOR: \$350**

- Signage at Event
- Announcements On Social Media and Sponsorship Exposure On PACO Website
- 2 Tickets to Event (Upon request additional tickets may be purchased at a reduced rate)

**EVENT SPONSOR: \$250**

- Listed in Program
- Announcements On Social Media and Sponsorship Exposure On PACO Website

**NOTE: ALL LOGOS MUST BE IN PRINT-READY VECTORED.EPS, .AI, .EPS OR HIGH RESOLUTION .JPG FORMATS.**

**SPONSORSHIP CONTRACT**

NAME OF SPONSOR: \_\_\_\_\_

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TELEPHONE NUMBER: \_\_\_\_\_

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CONTACT NAME: \_\_\_\_\_

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SPONSORSHIP LEVEL: \_\_\_\_\_

NEED TABLE:  YES  NO

HAVE LOGO:  YES  NO

**APPROVED BY SPONSOR:**

Sponsor Signature \_\_\_\_\_

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Title \_\_\_\_\_

**PAYMENT INFORMATION:**

\*Please make checks payable to: Paralegal Association of Central Ohio and mail (with completed form) to:

Paralegal Association of Central Ohio  
P.O. Box 1582  
Columbus, Ohio 43216-1582

**Online Payments:**

\*If paying with a credit card, please see PACO's website for information on submitting payment, or visit:  
[http://www.pacoparalegals.org/smfees\\_paypal.html](http://www.pacoparalegals.org/smfees_paypal.html)

\*After payment made online, please submit completed form to [BWE@pacoparalegals.org](mailto:BWE@pacoparalegals.org)

**APPROVED BY PACO:**

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**PACO Biennial Workshop & Exhibition Sub-Committee Chair**